



COMPANY PROFILE

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KIMIHURURA, GASABO
P.O.BOX 138
KIGALI - RWANDA
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Email: info@alliancegrp.co

COMPANY PROFILE

1. History and Development

- ❖ Identification: Alliance Insurance Brokers
- ❖ Sector of Business: Insurance brokerage
- ❖ Commencement date: 13th October 2005
- ❖ Registration date: 28th February 2006
- ❖ Brokerage registration No: B012/2019
- ❖ Professional indemnity insurance: **Rwf. 1,500,000,000**
- ❖ Headquarters in Kigali - Rwanda
- ❖ Through organic growth and acquisitions, Alliance was the **pioneer** and still the **leading** insurance broker in Rwanda

2. Our Vision

- To become the best and the leading insurance broker not only in Rwanda, but also in the region at large.

3. Our Mission

- To ensure that our clients are being adequately insured, by providing professional advice and the best personalized service at all times.
- Remain innovative, reliable and competitive.

4. Our Core Values

- Provide prompt and effective service
- Build lasting relationship with clients
- Have technical and professional competence
- Uphold integrity

5. Our Philosophy

Dedicated Client Manager

- Support structure consisting claims and back up personnel
- Act with honesty and integrity
- Work with enthusiasm, energy and commitment

Risk control practitioner

- Risk control support structure
- Utilizing varying risk engineering skills

Formal service programme

- Client facing philosophy
- Client specific plan

Non-fragmentation of services

- Holistic application
- Provide excellent client service

Build long-term relationships with clients, insurers and reinsurers

6. Alliance Activities (Specialty Areas)

- Insurance and re-insurance broking
- Risk Management
- Claims and Administration
- Risk and insurance program management & contract review services
- Health Care Management
- Pension Consulting / Management

7. International Network

With an extensive network of partners, Alliance Insurance Brokers provides its services to corporate businesses, multinationals and medium sized businesses in Rwanda.

8. Some of the insurance policies on offer:

- | | |
|--|---|
| * Fire Insurance | * Accident (Pilots) Insurance |
| * Industrial All Risks | * Workmen's Compensation & |
| * Domestic Fire Risks | * Employers Liability Insurance |
| * Business interruption loss insurance following fire risks | * Medical & Healthcare Insurance |
| * Burglary (theft) Insurance | * Group Life and Funeral Expenses Insurance's |
| * Money Insurance | * Mortgage Insurance and Credit Life Assurance |
| * Electronic Equipment & Computers Insurance | * Directors and Officers Liability |
| * Machinery breakdown and Boiler | * Bankers Blanket Bonds |
| * Explosion Insurance | * Various bonds (bid, advance, security, performance, custom & warehousing) |
| * Business interruption loss insurance following machinery breakdown | * Liability Insurance |
| * Motor Insurance - Private Cars & Commercial Vehicles | * Fidelity Guarantee Insurance |
| * Marine Hull, Marine Cargo & Goods in | * Individual and Group Pension Schemes |
| * Transit Insurance | * Bancassurance |
| * Travel Insurance | * Livestock insurance |
| * Political risks, Terrorism & Sabotage, | * Weather Insurance |
| * Trade credit insurance | * Pension Administration |
| * Aviation Hull, Liability and Personal | |

ALL THESE ARE OFFERED AT NO EXTRA COST TO YOUR INSURANCE PREMIUM

9. Clientele

1. Expertise

The qualifications and experience of the team that will be charged with servicing your portfolio comprises of qualified insurance professionals.

2. Experience

Our hundreds of clients, with assets in billions of Rwandese francs, are a cross-section of the economy representing almost every sector from small to medium and large, whether corporate, Government or NGO.

Our association with them has enabled us to understand their industry-specific insurance and risk management needs. This precious expertise obtained by us and nurtured by our clients is a great source of strength.

3. Selection of some of our clients





THE SUSTAINABLE
DEVELOPMENT
GOALS
CENTER FOR
AFRICA



10. Shareholding Structure

Identification	Responsibilities	Qualifications	Percentage
Mr. Gerard Bayingana	Chairman	-Bachelor's Degree in Finance & Accounting -Bsc. Economics -Masters in Business Administration (MBA)	30 %
Mr. Jean Pierre K. Mubiligi	Director	-Bachelor's Degree in Insurance -Masters In Marketing (MMkt)	70 %

11. Board of Directors

Identification	Responsibilities	Qualifications	Experience
Mr. Gerard Bayingana	Chairman	-Bachelor's Degree in Finance & Accounting -Bsc. Economics -Masters in Business Administration (MBA)	36 Years in Financial Services
Mr. Jean Pierre K. Mubiligi	Managing Director	-Bachelor's Degree in Insurance -Masters In Marketing (MMkt)	36 Years
Mr. Deus Kayitakirwa	Director	Bachelor's in. Economics & Masters in Economics (Msc)	24 Years
Ms. Alice Uwera	Director	Bachelor's Degree in Finance Masters in Finance (Msc)	22 Years
Mr. Eric Nkusi Bukeye	Director	Bachelor's in Agronomy, Agriculture Economics & Agri- Business, MBA	18 Years

12. Management

KEY STAFF				
Identification	Responsibilities	Qualifications	Experience	Telephone
Mr Jean Pierre K. Mubiligi	Managing Director	Bachelor's Degree in Insurance Masters In Marketing (MMkt)	36 Years in Insurance	+250 788 503 733
Mr. Eric Ayugi	Head of Research, Medical, Life & Strategy	Bachelor of Commerce, Accounting Bachelor of Commerce, Business Administration & Management ALMI (Associate of Life Management Institute Insurance Diploma) USA	21 Years in insurance	+250 781 074 204

Identification	Responsibilities	Qualifications	Experience	Telephone
Mr. Alain Ndakaza	Head of Technical & Operations	Bsc. Business Administration & Economics, Certificate of Insurance Proficiency (Kenya), Diploma In Insurance from College of Insurance (Kenya),	18 years in Insurance	+250 788 351 444
Mr. Rubayiza Semukanya	Head of Clients Relationship and Marketing	Diploma in Insurance - Associate Insurance Institute of Kenya((AIIK))	17 years in Insurance	+250 788 2761 74
Mr. David Ncogoza	Sales and Marketing Manager	Bachelors Degree in Marketing and Certificate of Insurance Proficiency (Kenya)	12 years in Insurance	+250 788 315 730
Mr. Boris Bayingana	Life & Medical Manager	Bachelor's Degree in Business & Administration, Life training certificate	9 years In Insurance	+250 788 831 980
Mr. Donat Uwihaye	Underwriting and Claims Manager	Bachelor of Business Administration (Hons) – Insurance, Cert CII (UK)	9 years in Insurance	+250 785 137 171
SUPPORT STAFF				
Mr. John Mugenzi	Finance Manager	Bachelor Degree in Finance	11 years In Accounting & Finance	+250 788 978 369
Mr. Mihigo Gashegu	Senior Claims Officer	Bachelor of Science in Banking & Insurance, Certificate of Insurance Proficiency (Kenya)	11 years in Insurance	+250 787 450 529
Mr. Jean Paul. Niyomugabo	Underwriting Assistant	Bachelor's Degree in Accounting	8 years In Insurance	+250 784 710 635
Mrs. Claudine Muteteli	Risk Compliance Officer	Bachelor of Business Management (Risk Management and Insurance Option)	5 years in Insurance	+250 788 991 002

13. Auditors

HLB MN
KN 50 St. Kiyovu Nyarugenge,
P.O. Box 1863 Kigali

14. Lawyers

CABINET D'AVOCAT CONSEIL
P.O. Box 1552 Kigali
Tel: + 250 (0) 788744791

15. Address

For insurance broking services & other services in our portfolio, contact our Head Office at the following address: -

Alliance Insurance Brokers Ltd.
KG 5th Avenue, Plot Number 2,
Kimihurura - Gasabo
P. O. Box 138
Kigali – Rwanda
Tel. No. +250 252 507777
Fax. No. +250 252 589988
E-mail Address - info@alliancegrp.co
Website: www.alliancegrp.co

“We ensure, you are insured”



Alliance Insurance Brokers Network of Partners:

We partner with global and regional players in areas where we feel there is genuine need for added – value and capacity enhancement for our clients.

N°	IDENTIFICATION	NETWORK COVERED	HEADQUARTERS
1	Allied Africa Broker Network (AABN)	Africa	Johannesburg, South Africa
2	AMREF	Africa	Nairobi, Kenya
3	SWAN	Africa	Port Louis, Mauritius
4	Gras Savoye	World Wide	Puteaux, France
5	Trinity Insurance Brokers	Lloyds Market London	London, UK
6	JW Seagon	Africa	Nairobi, Kenya & London, UK



1. Allied Africa Broker Network

Allied Africa Broker Network (AABN) is a collaborative network of independent insurance brokers across Africa. The network aims to provide comprehensive insurance solutions and services to clients by leveraging the local expertise and knowledge of its member brokers, enhancing their ability to serve multinational and regional clients effectively.



2. AMREF

AMREF (African Medical and Research Foundation) is a leading international health development organization based in Africa. It focuses on improving health care in the continent through innovative community-based health programs, medical training, and research. AMREF's mission is to increase sustainable health access to communities in Africa.



3. JW Seagon

JW Seagon is a prominent insurance brokerage firm operating in Africa, specializing in providing tailored insurance solutions to individuals, families, and businesses. The company offers a wide range of insurance products, including health, life, travel, and corporate insurance, with a focus on personalized service and client satisfaction.



4. Gras Savoye is a leading insurance brokerage and risk management firm that operates globally, with a strong presence in Africa. The company offers a comprehensive range of insurance and reinsurance services, including corporate risk management, employee benefits, and personal insurance solutions. Gras Savoye is known for its expertise and innovative approach to managing complex risks.



5. Trinity Insurance Brokers UK

Trinity Insurance Brokers is a UK-based insurance brokerage firm that provides specialized insurance solutions for various sectors, including personal, commercial, and niche markets. The firm is dedicated to offering bespoke insurance products and services, ensuring that clients receive the best coverage tailored to their specific needs.



6. SWAN Mauritius

SWAN is a leading financial services group in Mauritius, offering a wide range of insurance and investment solutions. The company provides general insurance, life insurance, pension plans, and asset management services. SWAN is committed to delivering innovative and customer-focused financial products to meet the diverse needs of its clients.

Alliance Insurance Brokers - Awards and Recognition

Though it is the recognition of our clients, many of whom have been with us for many years, which is the most important indicator of our performance, we are always delighted to receive external recognition for our work.

Sample of institutions that have recognized our efforts are as outlined below;



1. AGACIRO DEVELOPMENT FUND

Agaciro Development Fund is Rwanda's sovereign wealth fund, established to foster economic growth and stability in the country. The fund aims to secure the financial future of Rwanda by investing in long-term projects that promote sustainable development and reduce dependency on foreign aid. Agaciro focuses on infrastructure, industrial development, and other strategic sectors.

Recognized for our contribution geared towards making our Nation self-reliant.



2. RWANDA REVENUE AUTHORITY (RRA)

Rwanda Revenue Authority (RRA) is the government agency responsible for tax administration in Rwanda. Its primary role is to collect taxes and other revenues for the government, ensuring compliance with tax laws and regulations. RRA aims to facilitate economic development by promoting a fair and efficient tax system, improving taxpayer services, and combating tax evasion.

Recognized amongst the mid-size tax payers in Rwanda.



3. PRIVATE SECTOR FEDERATION

The Private Sector Federation (PSF) is a key organization representing the interests of the private business sector in Rwanda. It advocates for policies that foster a favorable business environment, provides support and services to its members, and promotes entrepreneurship and investment. PSF plays a crucial role in driving economic growth and development by enhancing the competitiveness and productivity of Rwandan businesses.

Alliance Insurance Broker was recognized for being a steadfast member within the PSF circles.